

## **Appendix A – Position Statement**

Delivering our strategic priority 'Let's drive economic growth' is more than just delivering projects. Some of the day-to-day service delivery work at the council contributes greatly, either directly or indirectly. This includes;

### **Provision and Management of Managed Workspaces**

The City Council directly manages two of the 10 managed workspaces within the City aimed at supporting Small Businesses and start-ups.

The April Business Services Team report identified that for financial year 17/18

- 90 contacts with businesses were recorded
- 78 live business enquires were being worked on
- 16 new business enquires were recorded.
- 95% occupancy rate at Greetwell Place
- 93% occupancy at The Terrace

### **Supporting Lincoln Business Improvement Group (BIG) as an Investor Member.**

Lincoln BIG aims to promote Lincoln as a retail and tourist destination and improve the experience of the city Centre for those who visit, live and work there. Centre and the core activities include;

- Events and promotions
- Evening economy management
- Lincoln in Bloom
- Safety strategy
- Street management
- Access initiatives

### **Providing employment and training opportunities**

The City Council supports the local labour market as employer and training provider

- 14 apprentices (as of 20/09/18) through Apprenticeship scheme
- 645 people employed by CoLC (as of 19/09/18)

### **Provision of Rate relief for Small /Medium Enterprises**

- Supports Small Businesses through managing of the Small Business rate relief Policy
- adoption of a new Business Rates Growth Policy in which aims to provide a time limited rate relief discount to new and extended business premises within the City, in the interest of building the Business Rates base, supporting economic growth and job creation.

### **Engaging and supporting City Economic Partners**

- Developer, Agents and Landowners
- Universities
- Other Public bodies Lincolnshire County Council/Districts
- Greater Lincolnshire Local Economic Partnership
- Lincolnshire Chamber of Commerce
- Investors in Lincoln
- Retail Groups – Bailage Area Guild, Brayford Business Forum , Bottom of the Hill Group, Major High Street Traders
- Hosting Engineering Breakfast
- Supporting Visit Lincoln

### **Championing Lincoln as a quality place for investment**

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- Promoting positive communication/media messages
- Developing a strong vision and strategic approach to meeting Lincoln's needs